



G2 FinTech Forms Advisory Board

New Entity to Provide Strategic Counsel to Governing Board of Directors

New York, July 31, 2012 – G2 FinTech, provider of tax analysis and regulatory compliance software for the investment management community, has today announced the formation of a strategic advisory board comprised of leading members of the tax, asset management, financial software and academic communities. The Advisory Board, consisting of carefully selected industry leaders, will provide guidance and counsel to the governing board of directors as G2 FinTech continues to develop software to address the complex tax issues facing the investment management space.

The Advisory Board will meet on a regular basis to contribute meaningful advice and guidance related to the current and future work at G2 FinTech. As G2 FinTech continues to strategically narrow the focus and increase the acceleration of its business, the board members will play a crucial role in guiding business direction and growth strategies.

George Michaels, CEO of G2 FinTech, comments: “I am proud to introduce such a distinguished and diverse group of professionals as members of our newly formed Advisory Board. Their industry expertise, knowledge and strategic counsel will be invaluable as we continue to grow. I am honored to have these individuals join our board and look forward to applying their unique and varied perspectives to our company’s strategic direction.”

The esteemed members of the G2 FinTech Advisory Board consist of:

Mr. C. Chad Chisolm, Managing Director of Tax at Maverick Capital, Ltd., who is responsible for tax compliance and planning for the Maverick funds and its management company, brings to the board extensive tax expertise in the asset management industry.

Mr. Chris Momsen, General Manager and Senior Vice President, Global Accounts at Advent Software. Mr. Momsen provides a deep understanding of financial services technology and as General Manager, he has profit and loss responsibility for the company’s business unit focused on the global alternatives investment industry.

Mr. Ruban Selvakumar, Principal Consultant at GFT. Prior to his current role, Mr. Selvakumar was COO of G2 Systems, LLC, predecessor to G2 FinTech. Mr. Selvakumar brings to the board software development and finance experience as both a hedge fund client and service provider.

Professor Jay Soled of Rutgers University, who has frequently contributed his insights on tax regulation and policy to numerous journals, including the *Journal of Taxation*, the *Notre Dame Law Review* and the *American Journal of Tax Policy*.



The board will also include two members from G2 FinTech, George Michaels, CEO and Brian Roberti, Managing Director.

G2 FinTech (www.g2ft.com) specializes in tax compliance and regulatory software for the investment management community. TaxGopher®, G2's flagship product, is a sophisticated tax analysis engine for cost basis adjustments. TaxGopher enables firms to meet their compliance requirements by providing accurate information on taxable gains and losses. G2 also offers a software solution to aid firms in addressing the complex regulatory requirements behind the UCITS IV Directives. The firm's software products help Clients solve business problems that have been traditionally addressed with in-house code or expensive third-party services. G2 Clients include leading Hedge Funds, Brokerage Firms and Fund Administrators in the U.S. and around the globe. The company also maintains a **Resources** page that provides tax practitioners and compliance officers with practical information and guidelines on how to accurately perform tax analyses on securities transactions. Visit us at: <http://www.g2ft.com/taxanalysisforsecuritiestransactionsresources> to learn more.

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